

Instagram Reels Contest

Produce and post a reel for your chance to

WIN

12 months of FREE Swimming Lessons

Over \$1000 in Swimming Lessons per swim school!*



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1. Produce and post a 'Reel' on Instagram featuring your child/children at Superfish Swim Schools.
 2. Follow and Tag @superfishss
 3. Hashtag #welovesuperfish #superfishss and your location #sunnybank #benowa #pacificpines #worongary #redlandbay
 4. Feature your baby, children, catchlines, audio, music, dance, effects and filters! Whatever will get the MOST engagement!
 5. Post your Reel
 6. 'Share' your Reel to your Story

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SuperfishSS

Follow

What a superstar! ✨



Andrew Baildon's

SUPERFISH

Swim Schools





Instagram Reels Contest

*Terms and Conditions

Prize Winner:

One winner selected in BOTH CATEGORIES from EACH SUPERFISH SWIM SCHOOL. 10 (Ten) Prizes in total!

CATEGORY 1 MOST VIEWS:

6 Months of FREE Swimming Lessons for 1 child. Value amount= over \$500

CATEGORY 2 MOST LIKES:

6 Months of FREE Swimming Lessons for 1 child. Value amount= over \$500

A contestant is able to win one or both categories! 

Requirements:

- 1. Contestants must currently be enrolled at Superfish Swim Schools and current SUPERFISH family**
- 2. Your Reel duration is to be 15-45 Seconds**
- 3. Participants: your child/children, personal or a group of children, can include Superfish teachers and administration, with permission**
- 4. Must follow and tag: @superfishss**
- 5. Must display hashtags: #superfishss #welovesuperfish PLUS location #sunnybank #benowa #redlandbay #pacificpines #worongary**
- 6. Competition only applicable to PUBLIC Instagram accounts** (we cannot view or share from private accounts) 

Reel Criteria

- No pornography, nudity, vulgarity or explicit content
- Must be unique, creative, fun content
- Original content only (no plagiarism or copyright violation)
- Content should not offend any ethnicity, religion, race, or inter-group

Conditions:

- Your video/reel is original. You created the content and are authorised to use
- Promotes Superfish lessons or your child or children in Superfish lessons
- Must have authorisation from any other children featured/shown in reel
- You can use Superfish Facility images, merchandise, equipment and Superfish teachers with permission

Timeline:

- Upload video/reel period: all of May to June 30th, 2022
- Last date of submission June 30th
- May, June, July 2022: assessment/reel 'Views' and reel 'Like' counts by the judges (Management Team)
- August 1st, 2022: Winners announced and contacted in each centre
- Entries will be published on the Instagram page of Superfish Swim Schools: [instagram.com/superfishss](https://www.instagram.com/superfishss)

**Promoter: BA Management Trust Pty Ltd trading as Superfish Swim Schools
1 Greenway Blvd Maudsland QLD 4210 Phone 07 5529 4343**

This competition is in no way sponsored, endorsed or administered by,
or associated with, Instagram.

[SUPERFISH.COM.AU](https://www.superfish.com.au)